

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u> 580754 /		<u>Alt Order #</u> 09834814
<u>Product</u> Crossroads GPS		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1076
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/02/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 181.70
<u>IDB#</u> 8433	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	6	10/09/12	10/09/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$350.00	2.50			
N 2	6	10/10/12	10/10/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$350.00	2.50			
N 3	6	10/11/12	10/11/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$350.00	2.50			
N 4	6	10/12/12	10/12/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$350.00	2.50			
N 5	6	10/15/12	10/15/12	M-F 3p-330p	3p-330p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$200.00	1.40			
N 6	6	10/09/12	10/09/12	M-F 3p-330p	3p-330p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$200.00	1.40			
N 7	6	10/10/12	10/10/12	M-F 3p-330p	3p-330p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$200.00	1.40			
N 8	6	10/11/12	10/11/12	M-F 3p-330p	3p-330p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$200.00	1.40			
N 9	6	10/12/12	10/12/12	M-F 3p-330p	3p-330p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$200.00	1.40			
N 10	6	10/14/12	10/14/12	Su 7a-8a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$400.00	2.50			
N 11	6	10/15/12	10/15/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$400.00	2.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
580754 /	09834814

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	Crossroads GPS	1076

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/02/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
N 12	6	10/09/12	10/09/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	-T-----				1	\$350.00	2.50			
N 13	6	10/10/12	10/10/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	--W----				1	\$350.00	2.50			
N 14	6	10/11/12	10/11/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	---T---				1	\$350.00	2.50			
N 15	6	10/12/12	10/12/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	----F--				1	\$350.00	2.50			
N 16	6	10/15/12	10/15/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/15/12	10/21/12	M-----				1	\$450.00	2.70			
N 17	6	10/09/12	10/09/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	-T-----				1	\$400.00	2.70			
N 18	6	10/10/12	10/10/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	--W----				1	\$400.00	2.70			
N 19	6	10/11/12	10/11/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	---T---				1	\$400.00	2.70			
N 20	6	10/12/12	10/12/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	----F--				1	\$400.00	2.70			
N 21	6	10/09/12	10/09/12	M-F 9a-10a	9a-10a		:30				NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	-T-----				1	\$500.00	2.50			
N 22	6	10/10/12	10/10/12	M-F 9a-10a	9a-10a		:30				NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	--W----				1	\$500.00	2.50			
N 23	6	10/11/12	10/11/12	M-F 9a-10a	9a-10a		:30				NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	---T---				1	\$500.00	2.50			
N 24	6	10/12/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	----F--				1	\$500.00	2.50			
N 25	6	10/15/12	10/15/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/15/12	10/21/12	M-----				1	\$600.00	2.50			
N 26	6	10/14/12	10/14/12	Su 8a-9a	8a-9a		:30				NM	1	\$435.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	-----S				1	\$435.00	1.70			
N 27	6	10/09/12	10/09/12	M-F 9-930p	9p-930p		:30				NM	1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		10/08/12	10/14/12	-T-----				1	\$1,850.00	5.80			
N 28	6	10/10/12	10/10/12	M-F 9-930p	9p-930p		:30				NM	1	\$1,850.00

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<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/02/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,850.00	5.80			
N 29	6	10/11/12	10/11/12	M-F 9-930p	9p-930p		:30				NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,850.00	5.80			
N 30	6	10/12/12	10/12/12	M-F 9-930p	9p-930p		:30				NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,850.00	5.80			
N 31	6	10/09/12	10/09/12	M-F 530a-6a	530a-6a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$775.00	2.30			
N 32	6	10/10/12	10/10/12	M-F 530a-6a	530a-6a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$775.00	2.30			
N 33	6	10/11/12	10/11/12	M-F 530a-6a	530a-6a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$775.00	2.30			
N 34	6	10/12/12	10/12/12	M-F 530a-6a	530a-6a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$775.00	2.30			
N 35	6	10/15/12	10/15/12	M-F 9-930p	9p-930p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,000.00	5.80			
N 36	6	10/15/12	10/15/12	M-F 530a-6a	530a-6a		:30				NM	1	\$865.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$865.00	2.30			
N 37	6	10/13/12	10/13/12	Sa 9p-930p	9p-930p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,600.00	4.20			
N 38	6	10/15/12	10/15/12	M-F 5a-530a	5a-530a		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$725.00	1.90			
N 39	6	10/10/12	10/10/12	X Factor Wednesday	7p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$2,000.00	5.20			
N 40	6	10/09/12	10/09/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,000.00	2.60			
N 41	6	10/10/12	10/10/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,000.00	2.60			
N 42	6	10/11/12	10/11/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,000.00	2.60			
N 43	6	10/12/12	10/12/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,000.00	2.60			
N 44	6	10/14/12	10/14/12	Su 9p-930p	9p-930p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,900.00	4.70			

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<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/02/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
N 45	6	10/15/12	10/15/12	M-F 6p-630p	6p-630p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,150.00	2.60			
N 46	6	10/09/12	10/09/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,800.00	3.50			
N 47	6	10/10/12	10/10/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,800.00	3.50			
N 48	6	10/11/12	10/11/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00	3.50			
N 49	6	10/12/12	10/12/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,800.00	3.50			
N 50	6	10/09/12	10/09/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,800.00	3.50			
N 51	6	10/10/12	10/10/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,800.00	3.50			
N 52	6	10/11/12	10/11/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00	3.50			
N 53	6	10/12/12	10/12/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,800.00	3.50			
N 54	6	10/15/12	10/15/12	M-F 7a-730a	7a-730a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,900.00	3.50			
N 55	6	10/15/12	10/15/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,900.00	3.50			
N 56	6	10/09/12	10/09/12	M-F 8a-9a	8a-9a		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,650.00	3.00			
N 57	6	10/10/12	10/10/12	M-F 8a-9a	8a-9a		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,650.00	3.00			
N 58	6	10/11/12	10/11/12	M-F 8a-9a	8a-9a		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,650.00	3.00			
N 59	6	10/12/12	10/12/12	M-F 8a-9a	8a-9a		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,650.00	3.00			
N 60	6	10/15/12	10/15/12	M-F 8a-9a	8a-9a		:30				NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,725.00	3.00			
N 61	6	10/13/12	10/13/12	Sa 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$400.00	2.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u>	<u>Alt Order #</u>
580754 /	09834814

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	Crossroads GPS	1076

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/02/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals	
												Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating			
Totals										181.70	61	\$61,350.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	61	\$61,350.00	\$52,147.50
Totals	61	\$61,350.00	\$52,147.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.